

Education

UC Berkeley

B.A. Interdisciplinary Studies:
Educational Technology
Certificate of Design Innovation
Graduated: August 2020

Skills

Methods

Qualitative Research
Quantitative Research
Interaction Design
Wireframing
Prototyping
Usability Testing
Storyboarding
User Research

Tools

Figma
HTML
Javascript
Final Cut Pro
CSS
Logic Pro X
Adobe (XD, Photoshop,
Illustrator)

Experience

Degreed | Product Designer

November 2022 - March 2024 (USA)

- Led design projects for the Reporting team, focusing on improving FTP setup and reporting pages in a SaaS B2B product.
- Simplified FTP setup process: Successfully launched a user-friendly FTP configuration page, resulting in 97% of users setting up independently
- Product development: Identified user needs, issues, and solutions for Extended Enterprise. Developed concise research and business case documents.

Imagine Learning | Product Designer, Mid

June 2021 - September 2022 (USA)

- Improved user experience: Created new search engine and filters for Galileo test finder page in SaaS B2B product, boosting search bar click-through by 20%.
- Streamlined interfaces: Designed an intuitive dashboard for Courseware to improve the experiences of educators and administrators.

Ubiquity Press | Product Designer

November 2019 - October 2020 (Berkeley, CA)

- Revamped the centralized administration interface of a SaaS B2B product from scratch.
- Conducted user interviews, derived key insights, and prototyped low to high-fidelity designs with interactions.
- Launched in 2021, achieving a 35% increase in utilization among press and journal managers.

Adobe | Product Design Consultant

September 2019 - December 2019 (San Francisco, CA)

- Led ideation process, encompassing research and insights generation.
- Designed a short-form video mobile app for the Chinese market, referenced at Adobe for future products.
- Collaborated on the project within Berkeley Innovation alongside a team of four design consultants.

Clorox | Product Design Consultant

February 2019 - May 2019 (Oakland, CA)

- Led prototyping process from low to mid-fidelity.
- Created an internal website of SaaS product for Clorox employees to submit and inspire digital innovation.
- Collaborated on the project within Berkeley Innovation alongside a team of four design consultants.
- Launched in 2019, boosting employee utilization by 32%.